

Job Opportunity

Enterprise Development Officer

Organization: District Development Association, Tharparkar (DDAT)

Project: Pathways to Rise

Location: Tharparkar, Sindh

About DDAT

District Development Association, Tharparkar (DDAT) is a local non-governmental organization working to promote inclusive development and sustainable livelihoods in Tharparkar, Sindh. Under the project *Pathways to Rise*, DDAT supports women-led micro-entrepreneurs through enterprise development, embroidery and handicraft value chains, and market linkages.

Position Overview

DDAT is seeking a motivated and field-oriented **Enterprise Development Officer** to support women-led embroidery and handicraft businesses. The position focuses on enterprise strengthening, product improvement, and linking women entrepreneurs with sustainable markets to enhance their income and resilience.

Key Responsibilities

- Identify and mobilize potential women entrepreneurs within target communities
- Conduct baseline and endline assessments to measure enterprise and income-level changes
- Provide hands-on business development support to women-led embroidery and handicraft enterprises
- Support entrepreneurs in costing, pricing, record keeping, and basic business planning
- Assist in improving product quality, designs, finishing, and packaging
- Arrange and facilitate entrepreneurship, skills, and business-related trainings
- Facilitate market linkages with traders, exhibitions, fairs, and other market platforms
- Conduct regular field visits and maintain beneficiary records, progress tracking, and case studies
- Coordinate with project team, community stakeholders, and technical experts

Required Qualifications & Experience

- Bachelor's degree in Business Administration, Economics, Development Studies, Social Sciences, or a related field
- Minimum **3–5 years of relevant field experience** in enterprise or livelihoods development
- Experience working with women-led, home-based, or community enterprises
- Experience in embroidery, handicrafts, or textile-based businesses will be an advantage

Skills & Competencies

- Understanding of microenterprise and MSME development
- Knowledge of market-led and value chain approaches
- Skills in costing, pricing, and basic business planning
- Familiarity with quality control in handicrafts or textile products
- Strong communication, facilitation, and field coordination skills
- Willingness to travel within Tharparkar

How to Apply

Interested candidates may send their **CV and cover letter** to:

career@ddatsind.org

Last Date to Apply: 27th January 2026